

To whom it may concern:

Company name Kitanotatsujin Corporation

Representative Katsuhisa Kinoshita

Representative Director & President

Stock code: 2930

Prime Market, Tokyo Stock Exchange SAPPORO SECURITIES EXCHANGE

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Notice of Selection of Complimentary Shareholder Gift

Kitanotatsujin Corporation (the "Company") hereby announces that a resolution was passed at the Board of Directors' Meeting held on December 15, 2023, regarding the selection of the complimentary shareholder gift for the fiscal year ending February 29, 2024, as follows.

1. Description of gift

Gift description

One (1) package of "LID KIRARA" eyelid beauty gel to lift sagging eyelids¹

(10g, approx. 1 month of use)

Retail price: \(\frac{4}{4}\), distributed once per year.

"LID KIIRARA" is a beauty gel which addresses eyelid drooping associated with aging and damage caused by UV-rays, dryness, and friction.

In addition to an "immediate effect" to lift eyelids instantly once applied, this product serves as a "beauty lotion for aging care2" to tighten skin, especially on the upper eyelid.

- 1: Physical effect on skin
- 2: Age-based skin care

<Reference: Shareholder yield>

When calculated based on the closing price (¥195) of the Company's shares on December 14, 2023, the shareholder benefit yield for shareholders who hold one unit (100 shares) is 24.9%. Furthermore, the shareholder yield upon including the annual dividend of ¥2.10 per share (forecast) announced on April 14, 2023, is 26.0%.

2. Eligible shareholders

All shareholders who are registered or recorded in the shareholder registry as holding one or more units of shares (100 shares) as of the end of February each fiscal year are considered eligible.

3. Distribution period

The distribution period has not been determined at this time and will be announced once determined.

